

— 2026 SMALL FAIR APPLICATION / PACIFIC FINE ARTS FESTIVALS —

ELIGIBILITY Prior to applying, read important details on page 2 under “Policies” and “ELIGIBILITY,” beside “REQUIREMENTS” HEADER.

APPLY You may use this application page to apply for one or multiple events. Each Fair has its own deadline—see the list below for details. If applying to more than one event, you may: 1) submit one application before the earliest deadline, 2) download additional copies from pacificfinearts.com and submit them individually before each event’s deadline, or 3) contact the office to add additional events to your original application.

Applications will be accepted after the deadlines for space or waiting list consideration.

Medium

Artist Name

Partner Name

Business Name

Best contact number/s

Email

Website

Facebook link

Instagram link

Address

City/State

Zip

Vehicle License Plate # & State

CA Seller's Permit #

MY SIGNATURE BELOW ACKNOWLEDGES I HAVE READ AND AGREE TO LISTED REQUIREMENTS / EXPECTATIONS / RELEASE & HOLD HARMLESS ON PAGE 2.

E-Signed or Signature / / Date

Indicate the best descriptive statement: I am the sole designer and producer I am mainly the designer and producer and have assistance I am the designer and oversee the production of my work by others We are a two-person collaborative team creating the work

Price range of work \$ Median price \$ Gross sales expected at each event \$

VIEW EVENT DESCRIPTIONS ON EACH EVENT’S PAGE UNDER “APPLY” AT PACIFICFINEARTS.COM.

Office Use	Deadline	Show Name/Date	Space Type	# of Spaces Requested	Fees per Space (Plus 10% Commission)	Requested # of Free Event Postcards up to 400
	2/2/26	Belmont / March 21, 22 Handcrafted Originals Art Fair (Arts & Crafts) <i>Business license required (\$4.00). Form provided prior to event.</i>	**Sidewalk		\$175.00 ck# OR MC/VISA/DISC/AMEX*	
	2/2/26	Oakland / April 25, 26 Montclair Village Art Walk (Arts & Crafts) <i>OAKLAND RESIDENTS Business license required. Form provided prior to event. NON-OAKLAND RESIDENTS City requires a Special Event Business Tax Certificate (\$94.50) good for three Oakland events. Form provided prior to event. Form and fee submission to the City is artist's choice and responsibility.</i>	**Sidewalk		\$175.00 ck# OR MC/VISA/DISC/AMEX*	
	2/2/26	Lake Tahoe / June 19, 20, 21 Tahoe City Art by the Lake (Arts & Crafts) Father's Day Weekend IMPORTANT NOTE: This event is tentative and subject to cancellation depending on construction plans at the location. We will know by 2/28/26. We encourage you to apply as usual; if the event is canceled, fees will NOT be processed.	10x10 & **Sidewalk		\$175.00 ck# OR MC/VISA/DISC/AMEX*	
	4/1/26	Mammoth Lakes / July 24, 25, 26 Open Air Arts & Crafts Fair (Arts & Crafts)	10x10		\$175.00 ck# OR MC/VISA/DISC/AMEX*	

****SIDEWALK TYPE SPACES** (approximately 4’ deep x 15’ long) often interrupted by light poles or parking meters, for example. Are you able to accommodate these space idiosyncrasies using umbrellas for shade? Yes No

Special request...will be taken into consideration but cannot be guaranteed.

METHOD OF PAYMENT Check/s enclosed OR MC/VISA/DISC/AMEX* Total to be charged \$

CREDIT CARD INFORMATION NOTE: 3% fee will be added to all Credit Card space fee charges

MC/VISA/DISC/AMEX* #

Exp. date (as of May 2026)

Security code

Name as it appears on credit card

E-Signed or Signature /

APPLICATION MUST INCLUDE REQUIRED CHECK LIST ITEMS #1-7

REQUIRED APPLICATION CHECKLIST Your application will not be processed without all items below. Submit via email to pfa@pacificfinearts.com or by mail to: Pacific Fine Arts Festivals, PO Box 280, Pine Grove, CA 95665. Questions: pfa@pacificfinearts.com or 209-267-4394.

1. Fully completed application.
2. Images (High resolution, 300 dpi minimum) A) At least 4 individual images, not collages, of your artwork (representing all items you plan to sell). B) 1 booth/display image (fully stocked). The booth image weighs heavily during selection. C) 1 image or more, taken within last 2 years, of you working in your studio (with tools/supplies visible). This is meant to prove that you create your work—be sure that the images show thorough evidence of this requirement. If emailing, attach individually as JPG attachments only (no Google Drive/Docs). You may need to send more than one email. If mailing: print your name/business name on back of each image.
3. Artist Statement / Biography Include name/business name. Email as PDF/Word/JPG (no Google Drive/Docs).
4. Artwork Description Description List mediums, subject matter, tools used, and % of display for each category. (e.g., Rings 60% / Necklaces 10% / Earrings 30%). Include name/business name. Email as PDF/Word/JPG (no Google Drive/Docs).
5. Describe your booth layout and how your work is displayed. Be descriptive and thorough, detailing each component. Include name/business name. Email as PDF/Word/JPG (no Google Drive/Docs).
6. Space Fee (required with application) Same payment rules as above. Accepted artists’ fees deposited one week after notification. Checks for wait-list applicants held until accepted; shredded after the event if not accepted.
7. If mailing, include a self-addressed, stamped envelope to return images.
8. Optional: Self-addressed, stamped postcard if you want confirmation of receipt (note event name in memo).

DATES TO REMEMBER Applications postmarked March 2. Selection results sent to artists April 6. Accepted artist space fees deposited April 13. Requested postcard quantity mailed to artists July 27. Artist instructions sent Aug 10.

CANCELLATION POLICY see Page 2 [“CANCELLATIONS (Artist)”], or pacificfinearts.com/important-dates/

APPLICATIONS ARE ACCEPTED AFTER DEADLINE for space or waiting list consideration; status notification emailed within 4 weeks.

IMPORTANT To ensure emails reach you, add to your server’s whitelist: [*@pacificfinearts.com](mailto: *@pacificfinearts.com) (the asterisk indicates “all”). Or to your server’s address book, accepted email addresses, or whitelist: [emails@pacificfinearts.com](mailto: emails@pacificfinearts.com), [pfa@pacificfinearts.com](mailto: pfa@pacificfinearts.com), [troy@pacificfinearts.com](mailto: troy@pacificfinearts.com) and [site@pacificfinearts.com](mailto: site@pacificfinearts.com)

REFERRAL PROGRAM See referral details on Page 2 if referring or being referred.

Pacific Fine Arts Festivals’ Policies—Small Fair Application 2026

Application and participation constitute agreement to these policies and instructions governing Pacific Fine Arts Festivals events.

REQUIREMENTS

ELIGIBILITY *Important: Applicants considered will be those showcasing their individual perspective in unique, unusual and/or unexpected ways, and with good creative design in their art or craft. Artwork or crafts solely assembled with purchased components are not a good fit for our events.*

Application is open to creators of quality handcrafted, small batch products made in the USA by the artisan selling their works. Not accepted: Buy/sell, imports, kit-based, mass-produced items, work not made by the applicant(s), books, body art, permanent jewelry, CDs, packaged specialty foods, toys that are weapons. Artwork depicting weapons, nudity, or sensitive wording may be declined to maintain a family-friendly environment. No booth sharing except married/significant-other partners. Two artists may request adjacent booths (each applies separately).

MEDIA FOR CONSIDERATION Ceramics, Fiber: wearable, decorative & functional, Glass, Graphics: digital & hand-drawn, Jewelry, Leather, Metalwork, Mixed Media, Painting, Photography, Printmaking, Sculpture, Wood.

REFERRAL PROGRAM Refer an artisan and when both of you participate in any event within the same year, each receives a \$50 space-fee credit. Download the certificate at pacificfinearts.com or request one at pfa@pacificfinearts.com / 209-267-4394 and include it with your applications.

COMMISSION EVENTS A 10% commission on gross, pre-tax sales is required for all work sold as a direct result of this opportunity for public exposure, including sales completed after the fair or festival. Commissions should be postmarked to our office (PO Box 280, Pine Grove, CA 95665) by the Wednesday following the event, and for any subsequent sales, as soon as possible. We also accept payments via PayPal, Venmo, and Zelle. Detailed instructions are provided in the event instruction letters.

INSURANCE Insurance is not required but strongly recommended. Resource link available at: pacificfinearts.com/insurance/

FIRE EXTINGUISHERS Each booth must have a 2A:10BC fire extinguisher: New units must show the current year and gauge in green. Older units require service within the last 12 months and current Fire Marshal tag.

PHOTOGRAPHY / MEDIA By applying, you allow PFAF to use your submitted images and event photos/videos for marketing.

CANCELLATIONS (Artist) If a cancellation is made after the space fee is deposited and up to exactly 4 weeks before the event start date, a PFAF credit slip will be issued, minus a \$50 handling fee per cancelled space. This credit can be applied toward any future space fee. If a cancellation occurs 4 weeks and 1 day or less before the event, the space fee is forfeited. In the case of a “No Show”, space fees are forfeited, and the artist may be removed from future events and our mailing list.

CANCELLATION (Event) If the event is cancelled due to weather, disaster, pandemic, or circumstances beyond control of the Host of the Event, the City in which the event is held or Pacific Fine Arts Festivals cause the cancellation of the fair or festival, participation fees will not be returned. The Host of the Event, the City or Pacific Fine Arts Festivals cannot be held liable by exhibitors for the failure of the event to take place.

EXPECTATIONS

WEATHER / SETUP Be at the fair or festival no matter what weather is predicted. In case of rain, follow directions given by on-site PFAF staff. Arrive at the event prepared with heavy, see-through plastic and clamps to cover your work in case of rain, and at set-up always install at least 40 pounds of weight on each tent leg and display piece or, in the case of sidewalk events, throughout your display in case of wind (heavily weight all umbrellas, too).

PRODUCTS FOR SALE Pacific Fine Arts Festivals and its designated representatives reserve the right to limit or remove any products from sale based on quality and integrity, as determined by Pacific Fine Arts Festivals. Any products not listed in the application are not permitted for sale and must be removed from the booth if they have not received prior approval from Pacific Fine Arts Festivals.

THEFT Although rare, theft does sometimes occur. Pacific Fine Arts Festivals, the Host of the Event, or the City in which the event is held cannot be held liable by exhibitors for any theft that may occur at the event.

EVENT MARKETING Your marketing efforts are a key part of our collaboration in promoting each event. We provide free color postcards for distribution—indicate the quantity you’d like for each event on your application. In addition, downloadable event graphics are available for use on social media or email campaigns to reach your own customers directly. For every event, we also create Facebook and Instagram posts that are easy to customize and share. Feel free to use these, or create your own content—just tag us with #PacificFineArts and @PacificFineArts. Don’t forget to like and follow us to stay updated on the latest news!

PROFESSIONAL CONDUCT & BOOTH Arrive on time, follow parking/load-in/out instructions, and complete all show days. No early teardown or bringing vehicles to your space early. No pets (unless service animals), young children, generators/open flames, smoking, alcohol, drugs, or disruptive music. Booths must be clean and professional, front and back. No “SALE/DISCOUNT” signs. Offensive/abusive behavior is not tolerated. Harassing/abusive/threatening language, physical assault, failure to respond to staff instructions will be addressed and may result in participant’s immediate removal from the event. This is a professional environment—please strive to always reflect that in booth appearance and personal behavior.

ATTITUDE Our goal is to run a show that is fun as well as profitable for us all. As important as the search for art talent is we do not lose sight of the need for artists who are cooperative and easy for us and other participants to work with. No amount of talent or ability to sell will compensate for this.

RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between Pacific Fine Arts Festivals (Producer), the Host of the Event (Client), the City in which the event is held (City) and the exhibitor, artist or craftsman filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees, sub-contractors and volunteers, the Client, its agents, employees, sub-contractors and volunteers, the City, its agents, employees, sub-contractors and volunteers harmless from any and all claims, including costs and attorney’s fees resulting there from, arising out of said Artist’s participation in any and all events which have been organized by or through Producer, Client, or City. For the purposes of this agreement, the term “participation” shall include, but not be limited to, the delivery and safety/security of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees, sub-contractors and volunteers, the Client or its agents, employees, sub-contractors and volunteers or the City or its agents, employees, sub-contractors and volunteers.

The Artist hereby expressly assumes any risk of harm or theft to the Artist, works of art or craft, guests or guests’ property arising out of their participation and the participation of other artists or agents in any given fair or festival organized by Producer, Client, or City including any risk resulting from the location of the space designated for them by the Producer. The Artist agrees to hold harmless the Producer, Client, City from any and all liability for damages to persons and damages or theft of property from any source. If weather, other acts of Nature, pandemic, or other reasons beyond the control of the City, Client or Pacific Fine Arts Festivals causes the event’s cancellation, Artist application and/or space fees will not be returned and neither the City, Client nor Pacific Fine Arts Festivals will be held liable to Artists for failure of the event to take place.

THE WORK DESCRIBED IN THIS APPLICATION FOR SELLING AT THE EVENT/S IS HANDCRAFTED IN THE USA BY PERSON/S LISTED UNDER ARTIST NAME ON APPLICATION PAGE, WHO WILL BE SELLING THE WORK AT EACH EVENT, AND WHOSE NAME IS REFLECTED ON SIGNATURE LINE ON PAGE 1.

I AGREE TO ABIDE BY THE POLICIES, RELEASE & HOLD HARMLESS AND THE RULES GOVERNING EACH EVENT OUTLINED IN EACH EVENT’S INSTRUCTION LETTER SET FORTH BY PACIFIC FINE ARTS FESTIVALS.