



Join us for the 4th Annual Milk & Honey Jewish Cultural Festival!

Food, music, art, and community — all in one joyful celebration!

Jewish Nevada invites you to experience the richness and vibrancy of Northern Nevada's Jewish culture and community at the 4th annual **Milk & Honey Jewish Cultural Festival!**

This **free, family-friendly event** is open to everyone and features:

- A bustling marketplace with local vendors and artisans
- Delicious food
- Live musical entertainment
- Engaging activities for all ages

31 Sunday, September 7, 2025

11:00 AM – 3:00 PM

McKinley Arts & Culture Center
925 Riverside Drive, Reno, NV 89503

Be a vendor


- Booths are 10' x 10'
- Vendors are responsible for all required permits and licenses, including a City of Reno Business License (a one-day license is available for \$20)
- Friendly volunteers will be available to assist with unloading, setup, and teardown


Register and find more information at:

 jewishnevada.org/mhvendors

Questions?

Contact Mara Langer, Director of Outreach and Engagement


 mara@jewishnevada.org

 415-867-3358




Vendor Registration


Milk & Honey Jewish Cultural Festival **Hosted by Jewish Nevada**

 *McKinley Arts & Culture Center*

925 Riverside Drive, Reno, NV 89503

 *Sunday, September 7, 2025*

 *Festival Hours: 11:00 AM – 3:00 PM*

 *Vendor Setup: 9:00 AM – 10:30 AM*

Friendly volunteers will be available to assist with unloading, setup, and teardown.

About the Festival

Jewish Nevada is proud to host the **4th Annual Milk & Honey Jewish Cultural Festival**, a joyful celebration of Northern Nevada's Jewish culture and community.

This **free, family-friendly event** is open to all and features:

- A vibrant vendor marketplace
- Delicious food
- Live music and entertainment
- Activities for all ages

Vendor Guidelines & Requirements

 **Registration Deadline:** Friday, August 15, 2025

To participate, please complete the registration form below by the deadline.

Permits & Licensing

As a vendor, you are responsible for securing all necessary permits and licenses.

- Please provide your **City of Reno Business License number**.
- If you do not have one, a **one-day license is available for \$20**.

For questions about licensing, contact Mara at  mara@jewishnevada.org

Booth Details

- **Booth Space:** 10' x 10'

- Vendors must bring their own **6'–8' table, chairs, and optional canopy/tent**
- **Tents are not required**, but the event is outdoors
- Canopies/tents may only be anchored with **sandbags or water buckets**
(*Stakes are not permitted*)

Booth Décor & Sound

- Decorate your booth using **tables, easels, sandwich boards, and signage**
- All décor must be in **good taste** and **must not interfere** with neighboring vendors
- Jewish Nevada reserves the right to remove any materials deemed inappropriate or offensive
- **Amplified music is not allowed** (e.g., no boom boxes)

Code of Conduct & Liability

We expect all vendors to uphold the values of our community and event.

- **No obscene behavior, crude language, or inappropriate actions** will be tolerated
- Vendors not adhering to expectations may be asked to leave

Booth Fees are Non-Refundable

- Vendors will be contacted to confirm registration
- Vendors are responsible for **cleaning their booth area** immediately after the event

Jewish Nevada assumes **no responsibility** for inclement weather, loss, theft, damage, or any claims resulting from your participation in the event.

Questions?

Contact: **Mara Langer, Director of Outreach and Engagement**

✉ mara@jewishnevada.org